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# geosnap: The Geospatial Neighborhood Analysis Package

Open Tools for Urban, Regional, and Neighborhood Science

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#### Abstract

Understanding neighborhood context is critical for social science research, public policy analysis, and urban planning. The social meaning, formal definition, and formal operationalization of "neighborhood" depends on the study or application, however, so neighborhood analysis and modeling requires both flexibility and adherence to a formal pipeline. Maintaining that balance is challenging for a variety of reasons. To address those challenges, geosnap, the Geospatial Neighborhood Analysis Package provides a suite of tools for exploring, modeling, and visualizing the social context and spatial extent of neighborhoods and regions over time. It brings together state-of-the-art techniques from geodemographics, regionalization, spatial data science, and segregation analysis to support social science research, public policy analysis, and urban planning. It provides a simple interface tailored to formal analysis of spatiotemporal urban data.

**Keywords** spatial-analysis, geodemographics, boundary-harmonization, neighborhooddynamics, segregation

#### **1. INTRODUCTION**

Quantitative research focusing on cities, neighborhoods, and regions is in high demand. On the practical side, city planners, Non-Governmental Organizations (NGOs), and commercial businesses all have increasing access to georeferenced datasets and spatial analyses can turn these data into more efficient, equitable, and profitable, decision-making [1], [2], [3], [4], [5], [6], [7]. On the academic side, many of the era's pressing problems are spatial or urban in form, requiring bespoke statistical methods and simulation techniques to produce accurate inferences. Thus, while data science teams in industries across the planet race to conquer geospatial data science few practitioners have expertise in the appropriate data sources, modeling frameworks, or data management techniques necessary for wrangling and synthesizing urban data.

To address these challenges we introduce geosnap, the geospatial neighborhood analysis package, which is a unique Python package sitting at the intersection of spatial science and practical application. In doing so, it provides a bridge between formal spatial analysis and the applied fields of neighborhood change, access to opportunity, and the social determinants of health. The package provides fast and efficient access to hundreds of socioeconomic, infrastructure, and environmental quality indicators that allow researchers to move from zero data to an informative model in a few short lines of code.

It is organized into layers for data acquisition, analysis, and visualization, and includes tools for harmonizing disparate datasets into consistent geographic boundaries, creating "geodemographic typologies" that summarize and predict multidimensional segregation over time, and network analysis tools that generate rapid (locally computed) service areas and travel isochrones. We expect the tool will be immediately useful for any analyst studying urban areas.

## 2. THE GEOSPATIAL NEIGHBORHOOD ANALYSIS PACKAGE (GEOSNAP)

geosnap provides a suite of tools for exploring, modeling, and visualizing the social context and spatial extent of neighborhoods and regions over time. It brings together stateof-the-art techniques from geodemographics, regionalization, spatial data science, and segregation measurement to support social science research, public policy analysis, and urban planning. It provides a simple interface tailored to formal analysis of spatiotemporal urban data, and its primary features include

• Quick access to a large database of commonly used neighborhood indicators from

U.S. providers including the U.S. Census, the Environmental Protection Agency (EPA), Longitudinal Household-Employment Dynamics (LEHD), the National Center for Education Statistics (NCES), and National Land Cover Database (NLCD), streamed efficiently from the cloud or stored for repeated use.

• Fast, efficient tooling for standardizing data from multiple time periods into a

shared geographic representation appropriate for spatiotemporal analysis

• Analytical methods for understanding sociospatial structure in neighborhoods, cities,

and regions, using unsupervised ML from scikit-learn and spatial optimization from PySAL

• Classic and spatial analytic methods for diagnosing model fit, and locating (spatial)

statistical outliers

• Novel techniques for understanding the evolution of neighborhoods over time, including

identifying hotspots of local neighborhood change, as well as modeling and simulating neighborhood conditions into the future

- Unique tools for measuring segregation dynamics over space and time
- Bespoke visualization methods for understanding travel commute-sheds, business

service-areas, and neighborhood change over time

The package is organized into four layers providing different aspects of functionality, namely io for data ingestion and storage, analyze for analysis and modeling functions, harmonize for geographic boundary harmonization, and viz for visualization.

```
import geopandas as gpd
import matplotlib.pyplot as plt
import pandas as pd
from geosnap import DataStore
from geosnap import analyze as gaz
from geosnap import io as gio
from geosnap import visualize as gvz
from geosnap.harmonize import harmonize
```

#### 2.1. Data

Neighborhoods, cities, and regions can be characterized by a variety of data. Researchers use the social, environmental, institutional, and economic conditions of the area to understand change in these places and the people who inhabit them. The geosnap package tries to make the process of collecting and wrangling these various publicly available datasets simpler, faster, and more reproducible by repackaging the most commonly used into modern formats and serving (those we are allowed to) over fast web protocols. This makes it much faster to conduct, iterate, and share analyses for better urban research and public policy than the typical method of gathering repeated datasets from disparate providers in old formats. Of course, these datasets are generally just a starting place, designed to be used alongside additional information unique to each study region.

Toward that end, many of the datasets used in social science and public policy research in the U.S. are drawn from the same set of resources, like the Census, the Environmental Protection Agency (EPA), the Bureau of Labor Statistics (BLS), or the National Center for Education Statistics (NCES), to name a few. As researchers, we found ourselves writing the same code to download the same data repeatedly. That works in some cases, but it is also cumbersome, and can be extremely slow for even medium-sized datasets (tables with roughly 75 thousand rows and 400 columns representing Census Tracts in the USA can take several hours or even days to download from Census servers). While there are nice tools like cenpy or pyrgris, these tools cannot overcome a basic limitation of many government data providers, namely that they use old technology, e.g., File Transfer Protocol (FTP) and outdated file formats (like shapefiles).

Thus, rather than repetitively querying these slow servers, geosnap takes the position that it is preferable to store repeatedly-used datasets in highly-performant formats, because they are usually small and fast enough to store on disk. When not on disk, it makes sense to stream these datasets over S3, where they can be read very quickly (and directly). For that reason, geosnap maintains a public S3 bucket, thanks to the Amazon Open Data Registry, and uses quilt to manage data under the hood. A national-level dataset of more than 200 Census variables at the blockgroup scale (n=220333), *including geometries* can be downloaded in under two minutes, requires only 921MB of disk space, and can be read into GeoPandas in under four seconds. A comparable dataset stored on the Census servers takes more than an hour to download from the Census FTP servers in compressed format, requires more than 15GB of uncompressed disk space, and is read into a GeoDataFrame in 6.48 seconds, including only the geometries.

The DataStore class is a quick way to access a large database of social, economic, and environmental variables tabulated at various geographic levels. These data are not required to use the package, and geosnap is capable of conducting analysis anywhere in the globe, but these datasets are used so commonly in U.S.-centric research that the developers of geosnap maintain this database as an additional layer.

datasets = DataStore()

#### 2.1.1. *Demographics:*

Over the last decade, one of the most useful resources for understanding socioeconomic changes in U.S. neighborhoods over time has been the Longitudinal Tract Database (LTDB), which is used in studies of neighborhood change [8]. One of the most recognized benefits of this dataset is that it standardizes boundaries for census geographic units over time, providing a consistent set of units for time-series analysis. A benefit of these data is the ease with which researchers have access to hundreds of useful intermediate variables computed from raw Census data (e.g. population rates by race and age). Unfortunately, the LTDB data is only available for a subset of Census releases (and only at the tract level), so geosnap includes tooling that computes the same variable set as LTDB, and it provides access to those data for every release of the 5-year ACS at both the tract and blockgroup levels (variable permitting). Note: following the Census convention, the 5-year releases are labelled by the terminal year.

Unlike LTDB or the National Historical Geographic Information System (NHGIS), these datasets are created using code that collects raw data from the Census FTP servers, computes intermediate variables according to the codebook, and saves the original geometries– and is fully open and reproducible. This means that all assumptions are exposed, and the full data processing pipeline is visible to any user or contributor to review, update, or send corrections. Geosnap's approach to data provenance reflects our view that open and transparent analysis is always preferable to black boxes, and is a much better way to promote scientific discovery. Further, by formalizing the pipeline using code, the tooling is re-run to generate new datasets each time ACS or decennial Census data is released.

To load a dataset, e.g. 2010 tract-level census data, call it as a method to return a geodataframe. Geometries are available for all of the commonly used administrative units, many of which have multiple time periods available:

- metropolitan statistical areas (MSAs)
- states
- counties
- tracts
- blockgroups
- blocks

Datasets can be queried and subset using an appropriate Federal Information Processing Series (FIPS) Code, which uniquely identifies every federally defined geographic unit in the U.S.

```
# blockgroups in San Diego county from the 2014-2018 American Community Survey
# (San Diego county FIPS is 06073)
sd = gio.get_acs(datasets, year=2018, county_fips=['06073'])
```

There is also a table that maps counties to their constituent Metropolitan Statistical Areas (MSAs). Note that blockgroups are not exposed directly, but are accessible as part of the ACS and the Environmental Protection Agency's Environmental Justic Screening Tool (EJSCREEN) data. If the dataset exists in the DataStore path, it will be loaded from disk, otherwise it will be streamed from S3 (provided an internet connection is available). The geosnap io module (aliased here as gio) has a set of functions for creating datasets for different geographic regions and different time scales, as well as functions that store remote datasets to disk for repeated use.

#### 2.1.2. Environment:

The Environmental Protection Agency (EPA)'s environmental justice screening tool (EJSCREEN) is a national dataset that provides a wealth of environmental (and some demographic) data at a blockgroup level. For a full list of indicators and their metadata, see this EPA page. This dataset includes important variables like air toxics cancer risk, ozone concentration in the air, particulate matter, and proximity to superfund sites.

#### 2.1.3. Education:

Geosnap provides access to two related educational data sources. The National Center for Education Statistics (NCES) provides geographic data for schools, school districts and (some time periods) of school attendance boundaries. The <u>Stanford Education Data Archive</u> (SEDA) is a collection of standardized achievement data, available at multiple levels (from state to district to school) with nearly complete national coverage. These data were released by researchers at Stanford to "help us—scholars, policymakers, educators, parents—learn how to improve educational opportunity for all children," and are an incredible resource for social science research. For more information on how to use the SEDA data, see their website, or the Educational Opportunity Project. These can be combined quickly to visualize or conduct further spatial analyses of educational achievement at multiple geographic scales.

### 2.1.4. Employment:

The LEHD Origin-Destination Employment Statistics (LODES) data contain job counts tabulated for home and workplace census block. These data are broken down by industrial sector and a handful of demographic characteristics like race and education. LODES also provides flow matrices that show the origin and destination blockgroups, and the number of commuters who travel between the two.

# 2.2. Harmonization

A common issue in spatial analysis is that geographic tabulation units can (and often do) change over time. For instance the U.S. census boundary polygons like tracts and blocks are re-drawn with each census to accomodate population growth and change. That means it's impossible to see if a given tract has changed over time because the label assigned to each tract means something different in each time period. To help solve that problem geosnap leverages the PySAL tobler package to harmonize spatial boundaries over time. We do so by calling the harmonize() function.

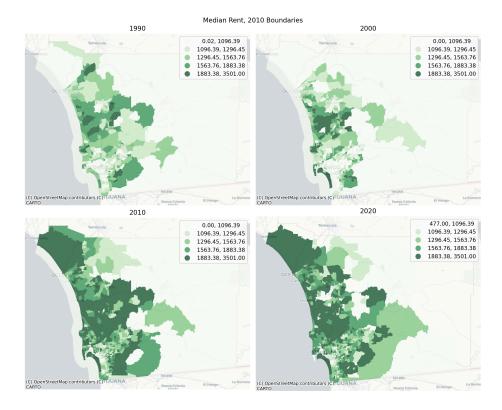
The simplest way to harmonize boundaries is to use areal interpolation, meaning we use the area of overlap between consecutive years to create a weighted sum of intersecting polygons. This approach assumes each polygon has constant density of each attribute so its most useful when the polygons are small and homogenous.

When harmonizing boundaries over time, we need to distinguish between intensive and extensive variables because each needs to be handled differently during the interpolation process. An extensive variable is one whose "magnitude is additive for subsystems, where "the system" this context, refers to the collection of geographic units (which serve as statistical sampling units), and each subsystem is a single geographic unit. Thus, geographically-extensive attributes include those such as population counts, land area, or crop yield, and geographically-intensive variables typically include ratio or interval functions of extensive variables, e.g. density (total population *per unit of land*), average income (total income *per person*), or the share of a particular population subcategory (total population in category *per unit of population*). Median income is a statistic (so intensive), whereas total population is a count (extensive), so we make sure to pass each to the appropriate list.

To standardize the San Diego Census data into consistent boundaries (specifically those defined in 2020), we can use the following code, focusing on median contract rent and the share of Hispanic/Latino population in each unit:

# 2.2.1. Harmonizing to a Common Census Boundary:

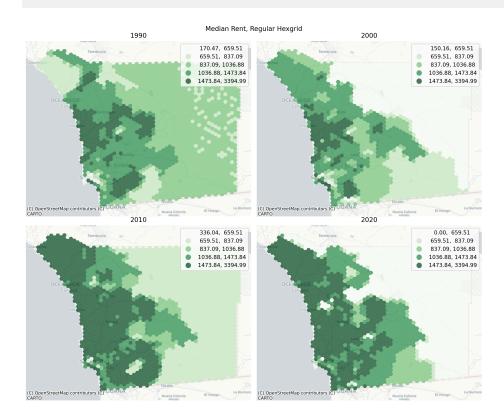
```
sd_harm20 = harmonize(
   sd.
    intensive_variables=["median_contract_rent", "p_hispanic_persons"],
    extensive_variables=["n_total_pop"],
   weights_method="area",
    target_year=2020,
)
gvz.plot_timeseries(
    sd_harm20,
    "median_contract_rent",
   title="Median Rent, 2010 Boundaries",
   cmap="Greens",
   dpi=200,
    figsize=(12, 10),
   nrows=2,
   ncols=2,
)
plt.tight_layout()
```



2.2.2. Harmonizing to an Alternative Polygon:

In some cases, it can be useful to discard the original boundaries altogether and instead harmonize all time periods to a consistent geographic unit defined elsewhere (like a school district, or congressional district, or a regular hexgrid).

```
from tobler.util import h3fy
# create a hexgrid that covers the surface of the san diego dataframe
sd_hex = h3fy(sd[sd.year == 2010], resolution=7)
# interpolate the census data (source) to the hexgrid (target)
sd_hex_interp = harmonize(
   sd, target_gdf=sd_hex, intensive_variables=["median_contract_rent"]
)
# plot the result
gvz.plot_timeseries(
    sd_hex_interp,
    "median_contract_rent",
    title="Median Rent, Regular Hexgrid",
    dpi=200,
    cmap="Greens",
    figsize=(12, 10),
   nrows=2,
   ncols=2.
plt.tight_layout()
```



After the harmonization process, each polygon represents a distinct portion of the study area whose boundaries are unchanging, and can be conceived as a discrete unit in temporal analyses. That is, unlike the original decennial census data whose polygons are different in each time period, the harmonized data can be used directly in studies of neighborhood change, for example those using Markov-based methods [9], [10], [11], [12], [13] or sequence-analysis methods [3], [14] (both of which are built into geosnap).

#### 2.3. Analysis

#### 2.3.1. Geodemographic Clustering & Regionalization:

Geodemographic analysis, which includes the application of unsupervised learning algorithms to demographic and socioeconomic data, is a widely-used technique that falls under the broad umbrella of "spatial data science" [15], [16], [17], [18], [19], [20]. Technically there is no formal *spatial analysis* in traditional geodemographics, however given its emphasis on geographic units of analysis (and subsequent mapping of the results) it is often viewed as a first (if not requisite step) in exploratory analyses of a particular study area.

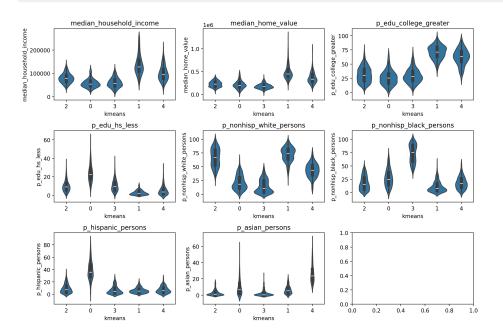
The intellectual roots of geodemographics extend from analytical sociology and classic studies from factorial ecology [21], [22], [23], [24], [25] and social area analysis [26], [27], [28], [29], [30]. Today, geodemographic analysis is routinely applied in academic studies of neighborhood segregation and neighborhood change, and used extremely frequently in industry, particularly marketing where products like tapestry and mosaic are sold for their predictive power. Whereas social scientists often look at the resulting map of neighborhood types and ask how these patterns came to be, practitioners often look at the map and ask how they can use the patterns to inform better strategic decisions.

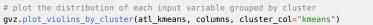
In urban social science, a primary goal is often to study the social composition of neighborhoods in a region (e.g. the racial and ethnic makeup, the population's age distribution and fertility rates, or the socioeconomic disparities or commercial and industrial mix, to name only a few), and understand whether they have changed over time (and where) and whether these neighborhood types are consistent over time and across places. That requires a common pipeline of collecting the same variable sets, standardizing them (often within the same time period, so they can be pooled with other time periods) then clustering the entire long-form dataset followed by further analysis and visualization of the results. Most often, this process happens repeatedly using different combinations of variables or different algorithms or cluster outputs (and in different places at different times). Geosnap provides a set of tools to simplify this pipeline making it trivial to construct, interrogate, and visualize a large swath of models (e.g. using different subsets of variables) for rapid exploration.

To create a simple geodemographic typology, use the cluster function from geosnap's analyze module and pass a geodataframe, a set of columns to include in the cluster analysis, the algorithm to use and the number of clusters to fit (though some algorithms require different arguments and/or discover the number of clusters endogenously. By default, this will z-standardize all the input columns, drop observations with missing values for input columns, realign the geometries for the input data, and return a geodataframe with the cluster labels as a new column (named after the clustering algorithm). Using the return\_model argument specifies that the underlying object from scikit-learn or PySAL's spopt package is returned for further diagnostic inspection.

```
# collect data for the atlanta MSA (12060) at the tract level
atl = gio.get_acs(datasets, msa_fips="12060", years=2021, level="tract")
# create a neighborhood typology with 5 clusters via kmeans
atl_kmeans, atl_k_model = gaz.cluster(
    gdf=atl, method="kmeans", n_clusters=5, columns=columns, return_model=True
)
```

To understand what the clusters are identifying, another data visualization technique is useful. Here, we rely on the Tufte-ian principle of "small multiples" (i.e. where each bivariate visualization is repeatedly displayed, conditional on a third variable [31], and create a set of violin plots that show how each variable is distributed across each of the clusters. Each of the inset boxes shows a different variable, with cluster assignments on the x-axis, and the variable itself on the y-axis The boxplot in the center shows the median and interquartile range (IQR), and the "body" of the "violin" is a kernel-density estimate reflected across the x-axis. In short, the fat parts of the violin show where the bulk of the observations are located, and the skinny "necks" show the long tails.

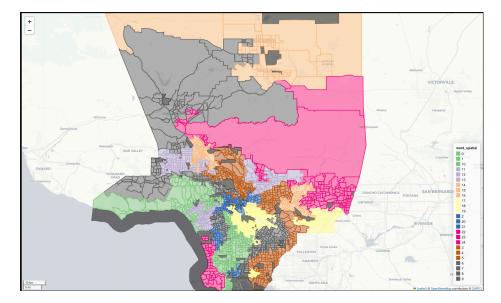




Regionalization is a similar exercise that attempts to define groups of homogenous tracts, but also enforces a contiguity constraint so that similar geographic units must also be proximate to one another. As with geodemographic clustering, when carrying out a regionalization exercise, we are searching for groups of observations (census tracts in this case) which are similar in socioeconomic and demographic composition. If the goal of geodemographics is to identify neighborhood *types* that could exist anywhere in the region, the goal of regionalization is to identify *specific neighborhoods* that exist at a distinct place in the region.

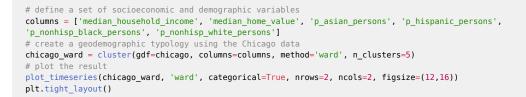
Following that concept, we can use constrained clustering to develop an empirical version of geographically bounded neighborhoods, where the neighborhoods are defined by internal social homogeneity. This is similar to the historic and well-defined neighborhood zones in places like Chicago and Pittsburgh. Similar to the cluster analysis above, the following cell creates a regionalization solution, grouping observations in Los Angeles into categories that are both socially and spatially distinct using a spatially-constrained hierarchical clustering algorithm (with Ward's linkage).

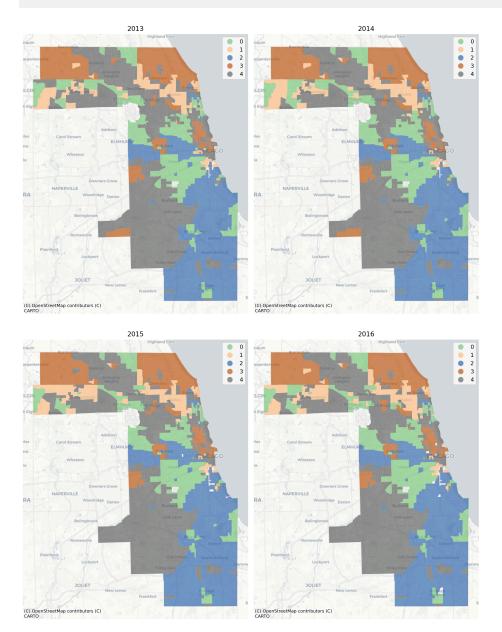




#### 2.3.2. Transitional Dynamics:

With geosnap, it's possible to look at temporal geodemographics without writing much code. The package provides tools for scaling each dataset within its own time period, adjusting currency values for inflation, and ensuring that times, variables, and geometries stay aligned properly. Together those tools make it easy to explore how different portions of the region transition into different neighborhood types over time, and if desired, model the evolution of neighborhood change as a spatial Markov process. The following cell creates a neighborhood typology in Chicago using four mutually exclusive race and ethnicity categories (defined by the U.S. Census) along with median home values and household incomes, which yields a set of cluster labels that change over time for each geographic unit. The plot\_timeseries function arranges the maps of neighborhood category labels in sequential order.

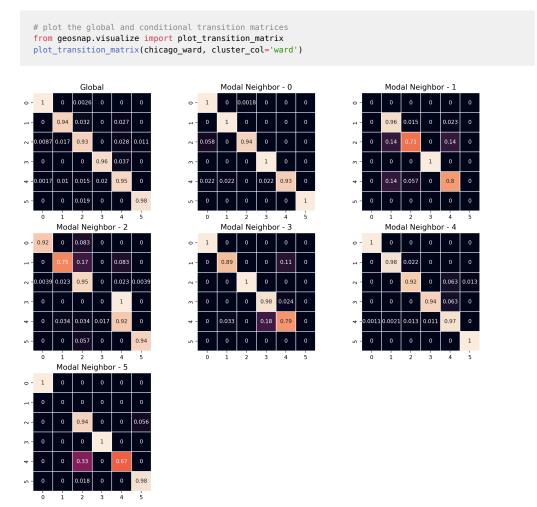




In this example, the vast majority of tracts are assigned to the same geodemographic type in each time period, but some transition into different types over time. The ones that do transition tend to be those on the edges of large contiguous groups (i.e. change tends to happen along the periphery and move inward, implying a certain kind of spatial dynamic). Following, we can also use the sequence of labels to create a spatial Markov transition model. These models examine how often one neighborhood type transitions into another type, then how these transition rates change under different conditions of spatial context. Here, a key question of interest concerns whether there is spatial patterning in the observed neighborhood transition. If neighborhood transitions are influenced by what occurs nearby, then it suggests the potential influence of spatial spillovers. Although there is nothing 'natural' about it, this phenomenon would be akin to classic sociological models of neighborhood change from the 1920s [32], [33], [34]. Further, if there is evidence that space matters for transitions, then any attempt to understand neighborhood processes in this region *should also consider the importance of spatial interaction*.

A natural way to understand the transition matrix between two neighborhood types is to plot the observed transition rates as a heatmap. The rows of the matrix define the origin neighborhoods (i.e. the neighborhood type at *i*) and the columns define the "destination" neighborhood type (the neighborhood type at *j*), for each of the types and the values of the cells are the fraction of transitions between these two types over all time periods:

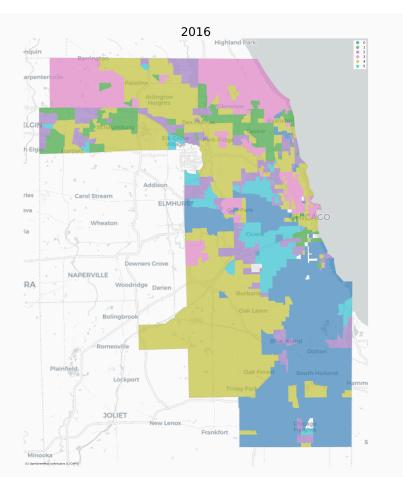
$$\hat{p}_{i,j} = \frac{n_{i,j}}{\sum_{k=1}^{k} n_{i,k}}$$
(1)



The "Global" heatmap in the upper left shows the overall transition rates between all pairs of neighborhood clusters, and the successive heatmaps show the transition rates conditional on different spatial contexts. The "Modal Neighbor 0" graph shows how the transition rates change when the most common unit surrounding the focal unit is Type 0. The strong diagonal across all heatmaps describes the likelihood of stability; that is, for any neighborhood type, the most common transition is remaining in its same type.

The fact that the transition matrices are not the same provides superficial evidence that conditional transition rates may differ. A formal significance test can be conducted using the returned ModelResults class which stores the fitted model instance from scikit-learn or spopt and includes some additional diagnostic convenience methods (which shows significantly different transition dynamics in this example).

Further, the transition rates can be used to simulate future conditions (note this feature is still experimental). To simulate labels into the future, we determine the spatial context for each unit (determined by its local neighborhood via a PySAL Graph) and draw a new label from the conditional transition matrix implied by the units local neighborhood. This amounts to a simple cellular automata model on an irregular lattice, where there is only a single (stochastic) transition rule, whose transition probabilities update each round.

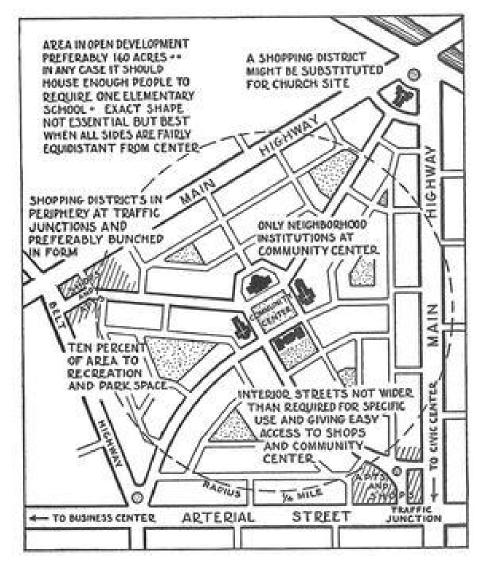


#### 2.3.3. Travel Isochrones:

As a package focused on "neighborhoods", much of the functionality in geosnap is organized around the concept of 'endogenous' neighborhoods. That is, it takes a classical perspective on neighborhood formation: a "neighborhood" is defined loosely by its social composition, and the dynamics of residential mobility mean that these neighborhoods can grow, shrink, or transition entirely.

But two alternative concepts of "neighborhood" are also worth considering. The first, posited by social scientists, is that each person or household can be conceptualized as residing in *its own* neighborhood which extends outward from the person's household until some threshold distance. This neighborhood represents the boundary inside which

we might expect some social interaction to occur with one's "neighbors". The second is a normative concept advocated by architects, urban designers, and planners (arguably still the goal for new urbanists): that a neighborhood is a discrete pocket of infrastructure organized as a small, self-contained economic unit. A common shorthand today is the "20 minute neighborhood" [35].

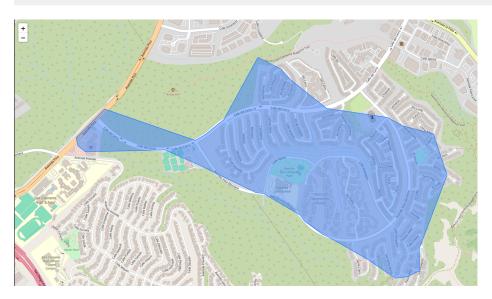


The difference between these two perspectives is what defines the origin of the neighborhood (the "town center" or the person's home), and whether "neighborhood" is universal to all neighbors or unique for each resident. Both of them rely abstractly on the concept of an isochrone: the set of destinations accessible within a specified travel budget. Defining an isochrone is a network routing problem, but its spatial representation is usually depicted as a polygon that encloses the set of reachable locations. That polygon is also sometimes called a walk-shed (or bike/transit/commute etc. "shed", depending on the particular mode of travel). For the person at the center of the isochrone, whose "neighborhood" the isochrone represents, the polygon is sometimes conceived as an "egohood" or "bespoke neighborhood" [5], [36], [37].

Urban transportation planning often adopts the term "isochrone" referring to a line of equal time that demarcates an extent reachable within a certain travel budget (e.g. the "20 minute

neighborhood" can be depicted as a 20-minute isochrone of equal travel time from a given origin. Travel isochrones are a useful method for visualizing these bespoke concepts of the "neighborhood", but they can be computationally difficult to create because they require rapid calculation of shortest-path distances in large travel networks. Fortunately, a travel network is a special kind of network graph, and routing through the graph can be increased dramatically using pre-processing techniques known as contraction hierarchies that eliminate inconsequential nodes from the routing problem [38]. geosnap uses the pandana library [39] which provides a Python interface to the contraction hierarchies routine and works extremely fast on large travel networks. This means geosnap can construct isochrones from massive network datasets in only a few seconds, thanks to pandana.

# download an openstreetmap network of the San Diego region import quilt3 as q3 b = q3.Bucket("s3://spatial-ucr") b.fetch("osm/metro\_networks\_8k/41740.h5", "./41740.h5") # create a (routeable) pandana Network object sd\_network = pdna.Network.from\_hdf5("41740.h5") # select a single intersection as an example example\_origin = 1985327805 # create an isochrone polygon iso = isochrones\_from\_id(example\_origin, sd\_network, threshold=1600 ) # network is expressed in meters iso.explore()



These accessibility isochrones can then be used as primitive units of inquiry in further spatial analysis. For example the isochrones can be conceived as "service areas" that define a reachable threshold accessible from a given provider (e.g., healthcare, social services, or healthy food).

# 2.4. Conclusion

In this paper we introduce the motivation and foundational design principles of the geospatial neighborhood analysis package geosnap. Intended for researchers, public policy professionals, urban planners, and spatial market analysts, among others, the package allows for rapid development and exploration of different models of "neighborhood". This includes tools for data ingestion and filtering from commonly-used public datasets in the U.S., as well as tools for boundary harmonization, transition modeling, and travel-time visualization (all of which are applicable anywhere on the globe).

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